

**25**  
YEAR  
OF EXCELLENCE

# Placement Report

**2020-21**



**MBA - INTERNATIONAL BUSINESS  
DEPARTMENT OF COMMERCE  
DELHI SCHOOL OF ECONOMICS  
UNIVERSITY OF DELHI**



# Foreword

*“The greatest glory in living lies not in never falling but in rising every time we fall.”*

- Nelson Mandela

The last two years have been strange, to say the least, keeping aside the economic and social disruption caused by the pandemic, the toll it took on our lives emotionally is immeasurable: losing our near ones, worrying about our elders, being unsure of what the future holds. But together, we built resilience and never let our faith stagger – we lived in a constant state of optimism that this too will pass.

Our heart goes out to the people who lost someone or something in this pandemic. Our respect goes out to all the frontline workers who are working day and night tirelessly to ensure that the pandemic soon gets over. Amidst all this, a token of appreciation should also go to all the students who didn't let the pandemic break their spirits. The pandemic has also affected multiple businesses and by extension career opportunities. Although, because of the trust instilled by the industry in the Delhi School of Economics, recruiter's belief in the ability of DSE to nurture thought leaders across all verticals of business administration, led us to successful completion of the placement season for the class of 2021.

The placement season of 2021 has been the best in the history of the Delhi School of Economics (MBA). This is a testament of the calibre our candidates hold, a testament of recruiters putting immense faith, a testament of our distinguished alumni network, and a testament of the teachings of our dedicated and encouraging faculty members. All attributes related to the placement season for the class of 2021 reached an all-time high.

We saw the participation of reputed firms presenting opportunities in a wide array of domains and roles both nationally and internationally. We also witnessed the participation of a large number of first-time recruiters. This only has been possible because of the continuous support we receive from all the stakeholders involved; we offer our gratitude to all the people whose efforts have made this season a new benchmark of success.

# About Us

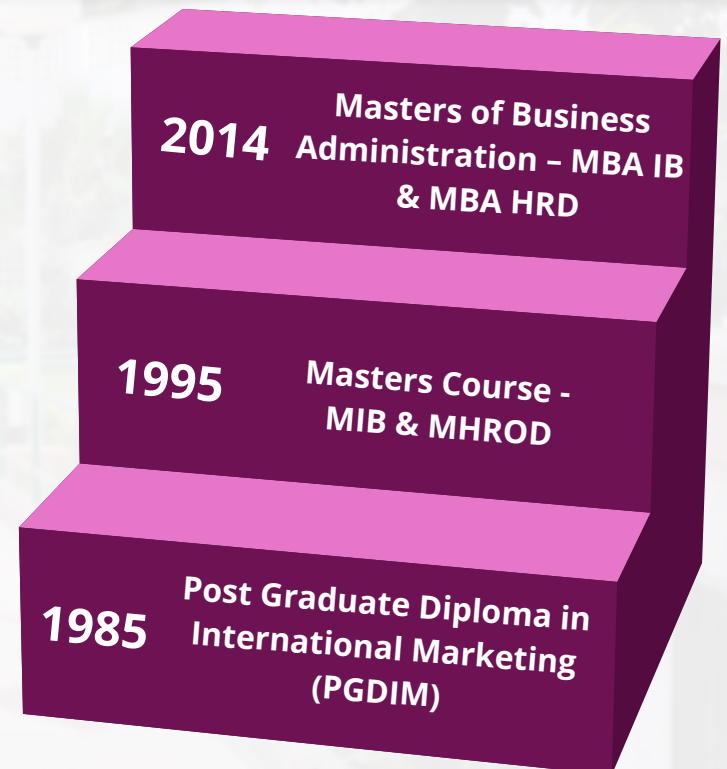
## T.I.M.E. B-School Categorisation

### AA

- Department of Commerce, Delhi School of Economics, University of Delhi
- International Management Institute (IMI), New Delhi.
- Indian Institute of Management, Amritsar
- Indian Institute of Management, Visakhapatnam
- Indian Institute of Management, Nagpur
- Mudra Institute of Communication (MICA), Ahmedabad
- Department of Business Economics, South Campus, University of Delhi
- Department of Industrial and Management Engineering (IME), Indian Institute of Technology Kanpur

### 10 B-SCHOOLS WITH THE BEST VALUE FOR MONEY (GOVERNMENT)

RANK	INSTITUTE	ROI
1	DEPARTMENT OF COMMERCE, DELHI SCHOOL OF ECONOMICS, UNIVERSITY OF DELHI, <i>New Delhi</i>	<u>32.31</u>
2	M.S. PATEL INSTITUTE OF MANAGEMENT STUDIES, M.S. UNIVERSITY OF BARODA, <i>Vadodara</i>	15.29
3	FACULTY OF MANAGEMENT STUDIES, UNIVERSITY OF DELHI, <i>New Delhi</i>	13.00





# MBA IB - Course Structure

## Semester 1

- ▶ Management and Organizational Behavior
- ▶ Marketing Management
- ▶ Accounting for Managers
- ▶ Economics for Managers
- ▶ International Business Environment
- ▶ International Trade, Investment and Policy Framework
- ▶ Business Statistics

## Semester 2

- ▶ Legal Aspects of Business
- ▶ International Trade Practices, Procedures and Documentation
- ▶ International Marketing Research
- ▶ International Marketing
- ▶ Corporate Finance
- ▶ International Financial System
- ▶ Management Science

## Semester 3

- ▶ Ethics, Corporate Governance and Sustainability
- ▶ E-Business and Digital Marketing
- ▶ Service Marketing and Customer Relationship Management
- ▶ International Financial Management
- ▶ International Supply Chain Management and Logistics
- ▶ Foreign Language for Business-I

## Semester 4

- ▶ Investment Analysis and Portfolio Management
- ▶ Global Strategic Management
- ▶ Cross-Cultural Consumer Behavior and Industrial Buying Behavior
- ▶ International Advertising and Brand Management
- ▶ International Human Resource Management
- ▶ India's Foreign Trade and Investment

### List of Electives

- Project Report
- Cyber Laws and Business Decisions
- IFRS and International Taxation
- Business Analytics
- Foreign Language for Business-II
- Legal Dimensions of International Business

### List of Open Electives

- Entrepreneurship and New Venture Planning
- Skills and Techniques of Accounting
- Business Analysis using Financial Statements
- Life Skills and Communication
- Indian Ethos and Leadership
- Financial Modelling using Excel
- Financial Markets and Institutional Environment
- Planning for Personal Finance

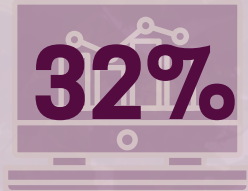
### Certifications

- IBM SPSS
- Six Sigma Green Belt

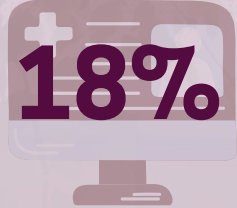


# Batch Profile 2020-22

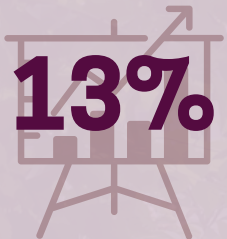
## Prior Work Experiences



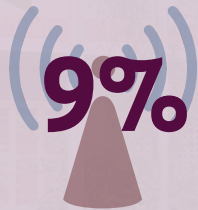
Sales & Marketing



Information Technology



Analytics



Telecommunication



Operations



Others



Batch Strength

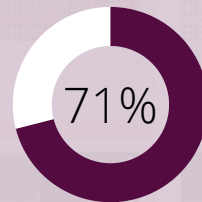


Average Age

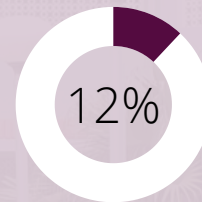


Work Experience

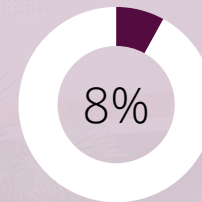
## Work Experiences



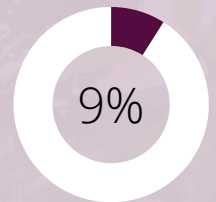
Freshers



<12 months

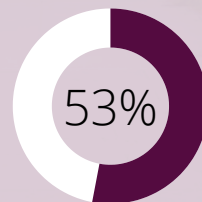


12-24 months

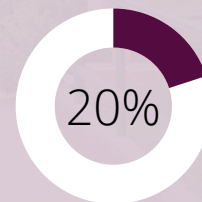


>24 months

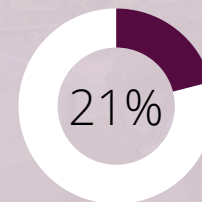
## Educational Background



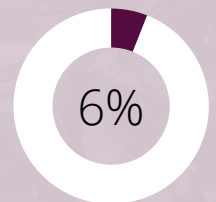
Engineering



Commerce



Arts & Science



Business Management

# Final Placements

Highest (Domestic) Highest (International)

20.76  
LPA

27.31  
LPA

Median

9.75  
LPA

Average

10.64  
LPA

Key  
Highlights

115

Total  
Recruiters

Total  
Offers

123

30

New  
Recruiters

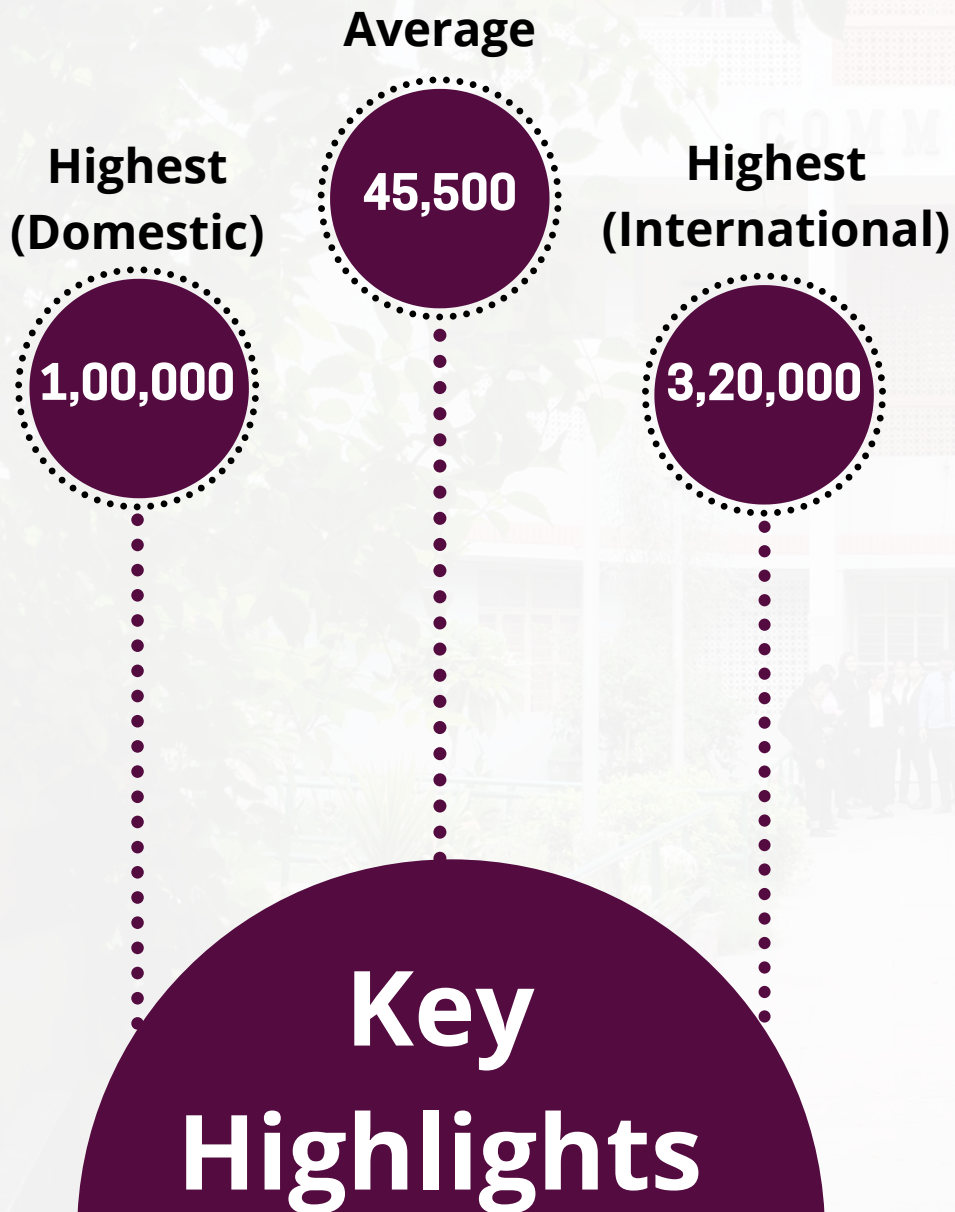


# Final Placements

## Function-wise Split



# Summer Placements



## Prominent Recruiters

- CAPA** INDIA
- Edgistify** Giving Edge to Supply Chain
- upGrad**
- fractal** INTELLIGENCE FOR IMAGINATION
- LAVA**
- KPIT**
- CALVIN KLEIN**
- इंडिया एक्ज़िम बैंक**  
**India Exim Bank**
- GLENCORE**
- KORA**
- KARVY** INSIGHTS
- Niswey**
- Apollo International Limited**
- Tech Mahindra**
- TechnipFMC**
- TOMMY HILFINGER**
- FICCI**
- ZS**



# Prominent Alumni



**Ankur Gupta**  
Director- Strategy & Business  
Development,  
South Asia  
Airbus



**Manasvi Vedhera**  
General Manager,  
Samsung India



**Karan Raj Gulshan**  
Investment  
Specialist,  
Asian Development  
Bank



**Shilpa Pental**  
Research  
Director,  
Gartner



**Piyush Prasad**  
National  
Business Head,  
Hero Electric



**Sandeep Rao**  
General Manager,  
Carlsberg



**Nitin Khanna**  
Vice President,  
ICICI Securities



**Sameer Gupta**  
Vice President,  
HCL Technologies



**Paula Ghosh**  
Director,  
KPMG



**Vivek Dubey**  
Sales and  
Account Director,  
Tech Mahindra



**Anindya Datta**  
Director – Marketing &  
Corporate Affairs,  
Barclays



**Sandeep Khanna**  
General Manager-Coated steel  
Sales & Marketing ,  
JSW STEEL LTD.

# Prominent Recruiters





# Prominent Recruiters





**MBA INTERNATIONAL BUSINESS  
DEPARTMENT OF COMMERCE  
UNIVERSITY OF DELHI**

✉ [placements@mibdu.org](mailto:placements@mibdu.org)



## CORPORATE RELATIONS TEAM

Abhishek Khari	9717617077
Amit Semwal	8826966712
Jyoti Rana	9972699832
Khushboo	8950036784
Mohd Adil Ali	9536770010
Pritam Mondal	7978584068
Rishav Giri	9874466961
Rohan Khullar	9131159796
Shubham Shahi	9956496243
Yash Gupta	8287807493
Yedhukrishnan P	7827735576